

# NATIONAL CONFERENCE & BUSINESS FAIR 2016

ORLANDO, FLORIDA

WBENC

WOMEN BUSINESS ENTERPRISES



# CREATING MAGIC TOGETHER

ORLANDO, FLORIDA

JUNE 21-23, 2016

## 2016 National Conference & Business Fair-- FACT Sheet

### 2016 National Conference & Business Fair

The WBENC 2016 National Conference & Business Fair brings together America's leading corporations, government agencies, women business owners and strategic partner organizations. This year's exciting program engages participants in a three-day program filled with valuable educational sessions, straightforward subject matter experts, informal networking engagements, and the Business Fair!

#### Conference Co-Chairs:

Shell	Accel inc.
Wells Fargo	Imagen
The Walt Disney Company	The Pinnacle Group

#### Highlight Events:

##### The Business Fair

Showcase your company at the Business Fair on Wednesday, June 22, 2016. This event represents the year's best opportunity for your business to connect with more than 3,500 small business owners, government agencies and Fortune 1000 enterprises that want to do business.

##### Procurement Opportunity Connection 1:1 MatchMaker Meetings

1:1 MatchMaker Meetings connect WBENC – Certified WBEs with Corporate buyers and their prime suppliers/key business partners to explore 1st, 2nd, and 3rd tier sourcing prospects and to learn how to be considered. **Open ONLY to WBENC-Certified WBEs who purchase a full conference registration package by the Early Bird deadline of April 1, 2016.** Appointments for 1:1 MatchMaker Meetings will be offered based on the corporation's interest and are not guaranteed.

**Who can attend? EVERYONE**—WBENC invites all WBENC-Certified Women Business Enterprises (WBEs), WBENC Corporate and Government Members, Regional Partner Organizations (RPOs) Corporate and Government Members, buyers and procurement representatives, supplier diversity professionals, and federal, state, and local government officials. We also invite non-certified WBEs and non-corporate members to join us and learn about our organization and vast community.

**When and where will WBENC's National Conference & Business Fair be held?** WBENC's 2016 National Conference & Business Fair will be held June 21-23, 2016 at the Orange County Convention Center, Orlando, FL. The Tribute! Awards Dinner will take place on Thursday night of June 23, 2016.

**How do I register?** Go to <http://conf.wbenc.org> to register today Early bird pricing ends April 1, 2016. See the available sponsorship opportunities through the registration website. Opportunities are going fast get your preferred package now!

**How do I book my hotel?** Reserve your hotel room at one of the two conference hotels for WBENC preferred rates. Links and details are available on the conference website: <http://conf.wbenc.org/hotel-reservations/>

#### Who do I contact for additional information?

For **online registration** questions call Customer Service toll free at 1-800-310-7554, 9am-5pm, EST, Monday – Friday or send an email to:

Attendees – [WBENCattendees@experient-inc.com](mailto:WBENCattendees@experient-inc.com)

Exhibitors – [WBENCexhibitors@experient-inc.com](mailto:WBENCexhibitors@experient-inc.com)

Sponsors – [WBENCsponsors@experient-inc.com](mailto:WBENCsponsors@experient-inc.com)

International registrants, please call 240-439-2554

For **general registration** questions contact WBENC Customer Service at [wbenccustsvc@wbenc.org](mailto:wbenccustsvc@wbenc.org).

For **sponsorships**, contact Mia Delano, at [MDelano@wbenc.org](mailto:MDelano@wbenc.org) or 202.872.5515 x: 8024

For **exhibitor help desk** call 301-306-4627 or email [exhibitorservices@hargroveinc.com](mailto:exhibitorservices@hargroveinc.com).

For **press** inquiries email [press@wbenc.org](mailto:press@wbenc.org).